

THE BEST Photoplay Department in WASHINGTON

Definite Standards of Film Values Should Be Fixed

In the readjustment of the photoplay business, which is said to be about due, some consideration must be given the manner in which special features are put before the public so that some protection can be given the owner of the legitimate theater who is compelled by the producer to charge more than the regular picture price for his exhibition.

There isn't the slightest doubt but that an increased admission rate is perfectly justified in the case of certain productions. Who we may have our own opinion as to the advisability of the \$2 picture—thus putting it squarely in competition with the very best class of the spoken drama and stirring up an antagonism for which there seems to be no necessity—there isn't the slightest doubt but that some pictures cost so much to produce that a higher price than 10 cents is perfectly reasonable when the picture is first shown.

The point is that the makers of pictures of this class are not quite as exclusive as they would like to be. After a month or more of exhibition at the high rate they will then rent the film at a rate that will permit its being shown at 10 cents, and will thus lower the dignity of their own product.

Just what they expect to gain by this is rather vague. Certainly they cannot expect motion picture patrons to pay half a dollar to see a picture that they are assured by experience will be exhibited at the ten-cent rate in a short time. By the practice they have inaugurated they will kill the very object they have in view—that of giving meritorious productions a place of their own in the minds of the patrons.

This practice is called to mind by two instances of recent occurrence in Washington. Two films that have been given exceptional production, and the advantage of special advertising, were exhibited here at first-class theaters. Both of them deserved all the complimentary things that were said of them and if any films should demand a high admission price, these were certainly in that class. The first of these played a full week at a first-class theater here at the high price and was so successful that it was returned for a second week when it played to even better business. Last week that film was exhibited in Washington at 10 cents at a regular motion picture house.

TODAY'S BEST FILMS By GARDNER MACK.

- E. K. Lincoln and Mimi Yvonne in "The Little Rebel" from the play by Edward Peeples, the Garden, 423 Ninth street.
Marshall Nelson and Gertrude Robinson in "The Green Room" from the play by David Belasco, the Strand, Ninth and D streets.
William Farnum in "The New Governor" from Edward Sheldon's play, "The Nigger," Crandall's, Ninth and E streets.
Albert Roscoe (leading man of the Pull Players), in "The Opal Ring" (Esmont's), the Circle, 2105 Pennsylvania avenue.
Robert Warwick in "The Dollar Mark" (World Film Corporation), the Niagara, 718 Seventh street.
Harry Morey and Edith Storey in "The Enemies" (Niagara) at the Hippodrome, Ninth street and New York avenue.
Rhea Mitchell and Frank Borzage in "Molly of the Mountains" (Branches), the Empire, 915 H street northeast.
Elizabeth Burbridge and Edward Breunan in "Tricked" and the Staunton, Sixth street and Massachusetts avenue northeast.
Laura Sawyer in "The Port of Doom" (Famous Players), the Lafayette, E. between Thirteenth and Fourteenth streets.
Orin Johnson in "Sanna Sanderson" (Metro Pictures), the Olympic, 1431 You street.
Mrs. Leslie Carter in "The Heart of Maryland" (Fifths) Film Co., the Casino, E. between Seventh and Eighth streets.
Marc MacDermott in "A Dandy Hat" (Edison), the Regent, Eighteenth and California streets.
Harry Meyers, Rosemary Theby, and Brian's Whelan in "A Dream" (Victor), the Dixie, Eighth and H streets northeast.
Billie Ritchie in "Under the Table" (L-No), the Alhambra, 510 Seventh street.
Arlene Pretty (late of the Columbia Players), with Robert Warwick in "The Man Who Found Himself" (World Film Corp.), the Savoy, Fourteenth, near Irving street.

MOVING PICTURES

CRANDALLS 10c "Washington's Most Exclusive Photoplay House." Positively showing America's Greatest productions in photoplays.

TODAY Final Showing of William Farnum in "THE NIGGER"

TOMORROW AND SATURDAY Return Engagement of Clara Kimball Young in "HEARTS IN EXILE"

PHOTOPLAYS AND PHOTOPLAYERS By GARDNER MACK.



OLGA PETROVA. The emotional actress, who has just appeared in "The Heart of a Painter Woman," a new World Film Corporation picture to be shown at Crandall's shortly.

Only a few weeks ago the second film was brought to this city with rather extant advertising and installed for a week at a first-class theater. It drew good business and was highly praised by the patrons and critics. Everyone who saw it was satisfied that he had obtained his money's worth at the theater price. This week that same film is being shown at a theater with a ten-cent admission rate.

"Punch and Salad" May Be Slogan in Campaign

AUSTIN, Tex., April 22.—"Punch and salad" may be the campaign slogan in the next State election. Texas is much wrought up over whether it is proper for a governor to save those delicacies at a State function and then charge them to the State treasury.

NEW HOTEL VENDIG PHILADELPHIA 13th and FILBERT STS 2 Minutes from PENNSYLVANIA and PHILADELPHIA EADING TERMINALS. NEAR TO EVERYWHERE 250 Beautiful Outside Rooms with Baths and Flowing Ice Water. \$2.00 and up. Popular Cafe, Grill and Restaurant. JAMES C WALSH Manager.

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quilt is alleged to have done. An injunction is now pending against the State comptroller, brought by Representative W. C. Middleton, of Raines county, who has earned the title of watchdog of the treasury.

FISH DAY TO MORROW THEY ARE FRESH EVERY DAY. Fresh Codfish, 15c lb. Large Trout, 20c lb. Sea Bass, 12 1/2c lb. Spanish Mackerel, 20c lb. Large Trout, 20c lb. Potomac Shad, 40c up. Bluefish, 20c lb. Finnan Haddie, 15c lb. Croakers, 12 1/2c lb. New Smoked Roe Herrings, 5c each. Scallops, 50c qt. Crabmeat Oysters, Clams, Lobsters, 25c lb. Shrimps, 25c dish. \$32 TO \$38 CENTER MARKET THOMFORD'S

ADOLPH KAHN, OPTICIAN. 1-3 off on Oculists Prescriptions. Large Size Toric Lenses; the new lens curved to the shape of \$1.50 the eyeball. Per pair. You'll find the solution by trying a game at any of the following of WASHINGTON'S LEADING BOWLING ALLEYS. Casino Alleys, 1801 14th St. N. W. Palace Alleys, 914 E St. N. W. The Royal, 1324 New York Ave. N. W. National Capital Academy, 918 G St. N. W. Commercial Alleys, 421 10th St. N. W. At the Brunswick-Balke-Collender Co. Alley Equipment.

BOWL For PLEASURE For HEALTH. In every age, in every land, BOWLING has always been in vogue and there's a mighty good reason for it. You'll find the solution by trying a game at any of the following of WASHINGTON'S LEADING BOWLING ALLEYS. Casino Alleys, 1801 14th St. N. W. Palace Alleys, 914 E St. N. W. The Royal, 1324 New York Ave. N. W. National Capital Academy, 918 G St. N. W. Commercial Alleys, 421 10th St. N. W. At the Brunswick-Balke-Collender Co. Alley Equipment.

Food Query Department Conducted by Prof. Lewis B. Allyn of Westfield, Mass. "The Pure Food Town"

Address your questions to Food Editor and you will receive a reply by mail or through this column. Queries unless signed by the full name and address of the writer will not be given answer in this column. In giving reply your initials only will be given.

HOW MACARONI IS MADE. Q. Are all macaronis the same. What are the differences? MRS. K. W. J.

A. By no means. Some contain eggs, others do not. Some are artificially colored. Saffron or coal tar dye is usually employed to give a false appearance of richness. A good macaroni made without egg is superior to a poor one made with.

RAW OR COOKED EGGS. Q. Will you please tell me if eggs lose any of their nutritive value through cooking? And does the manner of cooking make any difference in their nutritive value? F. J. W.

A. Digestion experiments show there is but little difference in the digestibility of eggs cooked in various ways. The manner of cooking seems to have little effect upon their nutritive value. There is a difference, however, in the rapidity with which the albumen and yolk are digested. Langworthy says "provided mastication is thorough, marked differences of the completeness of digestion of raw, soft boiled and hard boiled eggs will not be found."

COOKING COMPOUNDS. Q. Are the use of preparations advertised to take the place of the lard in cooking advisable to use in the home? Also would you advise, when satisfactory to the housekeeper, the use of preparations for making artificial cream, etc.?

A. We believe that any of the preparations widely advertised as shortening compounds are products of inert and may be safely used. Preparations for the making of artificial whipped cream are usually gelatine preparations and we know of none on the market which contain injurious ingredients.

HOW TO DETECT DIRT IN MILK. Q. I have been reading with a great deal of interest your columns concerning pure foods and I have learned a great many things which I believe will be of permanent use to me in the future.

Would you tell me if there is any method by which one may test milk at home in order to find if it is pure. Of

I have suspected that milk delivered at my home was being "watered" and also that it was not as clean as it might be. Also is there any way of telling whether country butter purchased at the store is artificially colored, and is such coloring harmful? M. E. D.

A. There is no simple test by means of which the housewife can tell whether water has been added to milk. The test for dirt, however, is a very simple matter. If you will place a small flat bunch of clean absorbent cotton on the outlet of an ordinary clean funnel and allow a pint of the suspected milk to filter slowly through this, any dirt or sediment will collect on the cotton and may be readily seen against the white surface. Pure milk shows scarcely discernible traces when filtered in this way. We would earnestly recommend this test to your consideration.

HOW TO MAKE POTATO FLOUR. Q. Can you tell me how potato flour is made? Such as the Germans use for making bread. H. G. N.

A. Potato flour or potato starch is made in a very simple manner. The potatoes are grated or mashed into a pulp and the starch washed therefrom through fine sieve, separating it from the fibrous matter. The starch is allowed to settle, broken up, dried and marketed in suitable packages. Superintendent of Public Documents, Washington, D. C., on request will furnish you a pamphlet describing in detail the manufacture of potato flour.

GIRLS TO FACE MAN HELD AS ASSAILANT

The colored man held by the police of the Tenth precinct in connection with the attack on a twelve-year-old white girl near Twenty-fourth street and Massachusetts avenue northwest Tuesday, will be faced some time today by the child he attacked and her sister. Police officials say that the man has admitted being near the scene of the attack at the time, but that he denies all knowledge of it. His story, they say, is that he was asleep in the bushes during the afternoon. The girls, who were in a highly nervous condition yesterday, as a result of their experience, are reported to be much improved today, and Capt. Thomas Judge, of the Tenth precinct, believes they will be able to testify.

Dr. Wall to Talk.

Dr. Joseph H. Wall, professor of pediatrics at the medical department of Georgetown University, will give a lecture in Hirst Library this evening at 7:30 under the auspices of the Georgetown Biological Club.

Sermon on "Booze."

"Booze" will be the subject of a sermon by the Rev. Earl W. Clark, of Cleveland, who, with his wife, is conducting evangelistic services at the Central Union Mission, tomorrow evening. Mr. Clark was a missionary in South Africa for six years.

Understands 'Em All READ THE A & P ADS—AND CUT YOUR GROCERY BILL

DIAMOND-C HAMS 15 1/2c lb. PURE LARD Kettle Rendered The Pure Kind 11c

Best Creamery Butter 34c lb. BLUE RIDGE OR BROOKFIELD Eggs, 22c Doz. Whole Milk Cheese 20c lb.

A&P JAMS 2 JARS, 25c Standard Tomatoes NO. 2, CAN, 5c

Iona Baked BEANS 6c CAN IONA CORN 7c CAN Special BARLEY 4c LB. Evaporated PEARS 15c LB.

BULL HEAD CATSUP A BOTTLE 7c A BIG BARGAIN AT THIS PRICE

DOUBLE-TIPPED MATCHES 7 BOXES, 25c Pacific Toilet Paper 7 ROLLS, 25c

BIG MAIN STORE, 607 7th St. N. W. THE GREAT ATLANTIC-PACIFIC TEA CO. ESTABLISHED 1887

How Gold Dust actually works for you THE active principle of Gold Dust is a valuable antiseptic cleansing agent. It actually works. It gets into the corners and crevices where fingers and washcloths can't reach. It permeates and dissolves dirt, grease and grime everywhere and it cleans and brightens everything. Gold Dust does all this—does this actual work—because it is made for that purpose. MILLIONS of women all over the country use Gold Dust three times a day in washing dishes. They use it also for scrubbing floors, washing windows, etc. But they do not realize all the uses of Gold Dust. Gold Dust is the only washing and cleaning powder needed in any home. Gold Dust cleans metal work, nickel, enameled ware, etc., without scratching or marring the surface—leaving it sanitarly clean, bright and new-looking. THE use of Gold Dust is an economy. There can be no waste when you use the exact small quantity required for each specific purpose. It is at once taken up by hot or cold water, forming the perfect cleansing solution. No soap or other cleansing help is needed. Gold Dust does it all, and Gold Dust does its work far better than anything else can. Use Gold Dust not only for washing dishes, but for washing bathtubs and bathroom fixtures, cleaning oil mops, cleaning and freshening linoleum and oilcloth, cleaning and brightening pots, pans and cooking utensils, giving luster to glassware—for every cleaning and brightening purpose. Gold Dust is as inexpensive as it is indispensable. 5c and larger packages sold everywhere THE N. K. FAIRBANK COMPANY MAKERS "Let the GOLD DUST TWINS do your work"